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***For Immediate Release***

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**CHOICE HOTELS INTERNATIONAL KEEPING TABS ON CHARITY**

*Choice Hotels Partners with Pull Tabs for Charity to Raise Money for National Cancer Institute and Ronald McDonald House*

**Silver Spring, Md. (July 31, 2007)** – As part of its Community Commitment project, Choice Hotels International (NYSE: CHH) partnered with Pull Tabs for Charity this summer for fundraising efforts at the hotel franchising company’s headquarters in Silver Spring, Md. The Choice Hotels summer intern team sponsored the campaign as a voluntary commitment to get involved in a community effort to offer a helping hand during their time with the company.

“We believe this is a great program with a great cause,” said Janna Morrison, senior vice president, community and franchise engagement. “Choice employees and the intern team went above and beyond this summer to make this a meaningful campaign.”

Choice Hotels has successfully sponsored this ongoing aluminum pull tab recycling program involving all 490 employees at the Silver Spring campus. In a month’s time, Choice Hotels has donated 108.5 pounds of aluminum.

Pull Tabs for Charity, located in Bethesda, Maryland, is a non-profit organization which raises funds through recycling aluminum. Proceeds benefit the National Cancer Institute and Ronald McDonald House.

### About Choice Hotels

Choice Hotels International franchises more than 5,400 hotels, representing more than 445,000 rooms, in the United States and 39 countries and territories. As of June 30, 2007, 858 hotels are under development in the United States, representing 67,740 rooms, and an additional 85 hotels, representing 8,007 rooms, are under development in more than 20 countries and territories. The company's Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, MainStay Suites and Suburban Extended Stay Hotel brands serve guests worldwide.

Additional corporate information may be found on Choice Hotels' Internet site, which may be accessed at [www.choicehotels.com](http://www.choicehotels.com).

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