



**PULL TABS FOR CHARITY FUNRAISING
LUNCHEON**

Thursday, May 14, 2009

Woodmont Country Club

12:00 NOON – 1:30PM

HOSTED BY SHERRY SUNDICK

PROGRAM



LUNCHEON PROGRAM

Informal hors d'oeuvres.	12:00 – 12:30 PM
Music	
Greeting . . . Rose Vivian (“Rovi”) Faber . . .	12:30 PM
Lunch Service	12:30 PM
Music Program	12:35 – 12:50 PM
Guest Speaker (Bruce Savage)	12:50 PM
Corporate “ <i>Friends of PTFC</i> ” Recognition	1:00 PM
Drawing	1:10 PM
Dessert	1:15 – 1:30 PM

Pull Tabs for Charity’s FUNraising luncheon will (once again) be brief & fun loving as a courtesy to guest and honorees having demanding work, school, and family schedules. We trust everyone will keep in touch & keep saving tabs!!!

Luncheon Music & Prelude Performed by:

ANDREW LUSE, PIANIST

EMIL CHUDNOSKY, VIOLINIST



**SUPPORTING NCI, RMHC, AND RAISING
CHILDREN'S AWARENESS OF THE VALUE OF
GIVING TO OTHERS**

HONORED GUESTS

**BRUCE SAVAGE, ASE SR VP – INSTITUTE OF SCRAP
RECYCLING INDUSTRIES, INC. (ISRI) - WASHINGTON, D.C.**

**PRESIDENTIAL BANK, FSB
- BETHESDA, MARYLAND**

**ROCKVILLE BLOOD DONOR CENTER
- ROCKVILLE, MARYLAND**

**THE REZNICK GROUP
- BETHESDA, MARYLAND**

**SHERIFF AL LAMBERTI - BROWARD SHERIFF'S OFFICE
- FORT LAUDERDALE, FLORIDA**





THE COLLECTIVE EFFORT OF MANY WILL LEAD TO INCREDIBLE RESULTS.

Pull Tabs for Charity (“PTFC”) is pleased to announce a charitable alliance with The Institute of Scrap Recycling Industries, Inc. (“ISRI”) — a charitable alliance uniquely designed to lead to incredible results. As you may or may not know, ISRI is a Washington, DC based non-profit trade association that represents the commercial interests of the 65 billion dollar climate-friendly scrap recycling industry.¹ Moreover, as the “Voice of the Recycling Industry, ISRI is the non-profit entity responsible for successfully motivating the U.S. Senate to create the non-partisan Senate Recycling Caucus, which now includes 20 members of the Senate.² In short, through a series of meaningful

¹ CSRwire (Corporate Social Responsibility News – 12.05.2007 06:04pm ET).

² Co-Chaired by Senator Thomas R. Carper (D-Delaware) and Senator Olympia J. Snow (R-Main). The ISRI is also responsible for the formation of the *Congressional Recycling Caucus* – Co-chaired by Rep. Paul Gilmore (R-Ohio) and Rep. Frank Pallone (D-New Jersey). The Congressional Recycling Causes includes 114 U.S. Representatives. In sum, the Recycling Caucus develops effective public policies “surrounding the recycling of paper, glass, plastics, metals, rubber, textiles, and other commodities.” *Letter announcing Caucus formation to U.S. Senate drafted by Senator Carper and Senator Snow – June 5, 2006.* (For a complete list of Recycling Caucus

discussions, ISRI has benevolently taken PTFC under its wing as a result of agreeing to have over 650 of its member-companies (located throughout the country and world) serve as official collection and processing sites for donated pull tabs and other aluminum recyclables. As intended, this benevolent arrangement has begun to eliminate the need for supporters to pay shipping costs associated with sending collected pull tabs directly to PTFC.³ In turn, ISRI and its member-companies will receive enhanced good-will and PTFC's unique assistance in terms of raising future generations' awareness of the value of recycling and giving to others. Please know that special care has been taken in the formation of this alliance to see that both organizations fastidiously maintain their corporate and legal autonomy.⁴ In addition, collected pull tabs will continue to be processed at verifiable commodity market rates and no profits will be realized by the ISRI or any ISRI member-company. Although, this charitable endeavor is based on a "UNICEF type model," we're confident that the ISRI-PTFC Alliance will lead to incredible long-term results

In the interim, PTFC will continue to nurture its already established 35-state support base and heighten its effort to involve k-12 schools⁵ and major universities throughout the nation. Similarly, PTFC Board Members are hoping that 2009-2010 will permit them to open doors (historically difficult to open by start-up charities), now that the ISRI has agreed to lend their networking expertise to PTFC efforts. Likewise, PTFC is also encouraged by the continuous stream of daily

members and goals, please see <http://www.isri.org> - Advocacy Section).

³ The ISRI's commitment will also include telephone and mail support, website linkage & website maintenance support, and permission to use the ISRI logo on PTFC marketing material.

⁴ PTFC will continue to comply with all Guidestar.org standards regarding transparency and accountability.

⁵ PTFC is presently developing a marketing strategy tentatively entitled "**Do Something Good™**" in order to promote involvement with the National Parent Teacher Association – PTA National (formerly the National Congress of Parents and Teachers). PTFC Board Members are encouraged by their initial contact with PTA National and will be actively pursuing an alliance with them during the upcoming year. PTA National consists of 52 state member branches, including one in the District of Columbia and one in Europe to serve American dependents on military bases. As the nation's largest child advocacy organization, PTA National has over 25,000 local affiliates, which are free to select programs and activities that will best address the needs of its local school and children. (Please see <http://www.pta.org/169.asp>)

e-mail inquires requesting recycling containers and promotional material as well as the wonderful turnout here today. In addition, we are especially grateful for the support we've obtained from our Honored Guests and hope we can count on their loyalty as we continue moving forward.

Preliminary Goals for 2009-2010:

- i) Cultivate our rapport with ISRI and focus on obtaining public service announcements throughout the nation regarding the ISRI-PTFC charitable alliance;
- ii) Begin negotiations with major beverage & food manufacturers to have the PTFC logo printed on aluminum cans⁶ and food containers;
- iii) Continue to involve major U.S. Corporations in supporting our effort to raise children's awareness of the value of giving to others;
- iv) Broaden the membership-base of our Board of Directors to insure diversity and effectiveness;
- v) Expand our support base of Police & Fire Departments throughout the region & nation.

Hopefully, this will keep us busy until next year's luncheon! Once again, thank you for supporting our effort —

**Do Something
Good™**

SUPPORT NCI, RMHC, RECYCLE, AND HELP RAISE
CHILDREN'S AWARENESS OF THE VALUE OF
GIVING TO OTHERS

⁶ Three Fun Facts: 1. Every minute of everyday an average of 113,204 cans are recycled; 2. Over 50 percent of aluminum cans produced are recycled; 3. Tossing away an aluminum can wastes as much energy as pouring out half that can's volume of gasoline. (For more fun facts see <http://www.earth911.com>).



LUNCHEON MENU

Informal hors d'oeuvres

Chicken Francaise with Lemon Caper Butter Sauce
Fresh Baked Sweet Potato, Baby Carrots & Green Bundle
Coffee, Iced Tea, Water Service & Dessert



DONATED DRAWING PICKS

- #1 – Roundtrip Southwest Airlines Travel Voucher
- #2 – Ruth’s Chris Steak House Gift Certificate (\$100.00)
- #3 – Gift Certificate to Georgetown Prep School –
One Week Athletic Summer Camp (age 10 – 15) (\$375)
- #4 – Imagination Stage Theatre – 4 tickets (\$84.00)
- #5 – Whole Foods Gift Certificate (\$75.00)
- #6 – Steamer’s Seafood House Gift Certificate (\$50.00)
- #7 – Gift Certificate for Lunch @ Ambrosia (on Rockville Pike) (\$25)
- #8 – “Overnite” at Marriott Hotel & Conference Center
with Breakfast for Two (\$299 - \$325)
- #9 – Twelve Piece Stainless Steel Cookware Set from Macy’s (\$280)
- #10 – *Dairy Queen Gift Certificate (Good for 6 Blizzards)
- #11 – Dunkin Donuts Gift Certificate (Good for 3 Dozen!)
- #12 – Record/Photo Book by the Kid’s Closet
- #13 – Two Handmade Blankets (made w/tons of luv)
- #14 – Gift Certificate for Minsky’s Hair Emporium (\$65.00)
- #15 – Certificate from Strosnidars Hardware Store (Bethesda) (\$50.00)
- #16 – Spring Mill Bakery Gift Certificate (\$50.00)

DO YOU FEEL LUCKY?

*last year’s favorite pick

VERY SPECIAL THANKS TO

OUR GRACIOUS HOST AND WOODMONT MEMBER – SHERRY SUNDICK
OF POTOMAC, MARYLAND

CONGRESSMAN VAN HOLLEN – U.S. HOUSE OF REPRESENTATIVES
MEMBER OF CONGRESSIONAL RECYCLING CAUCUS
WASHINGTON, DC

JOANNE ZUJEWSKI, MD, PHD – MEDICAL DIRECTOR OF CLINICAL
RESEARCH OPERATIONS – NATIONAL CANCER INSTITUTE (OF THE
NATIONAL INSTITUTES OF HEALTH)
BETHESDA, MARYLAND

CAROL DELL – FREE LANCE WRITER & PHOTOGRAPHER
OF POTOMAC, MARYLAND

PULL TAB FOR CHARITY'S PRO BONO ACCOUNTANT - RICHARD
GOTTFRIED, CPA, MST OF ROCKVILLE, MARYLAND

OTHER SPECIAL GUESTS

CHARLENE EROH – PRINCIPAL – ASHBURTON ELEMENTARY SCHOOL
ANDRES DEL CAMPO – STUDENT
BETHESDA, MARYLAND

ASHLEY WEISSENBURGER – TEACHER – FARMLAND ELEMENTARY
ALIANA GENDELMAN – STUDENT – JILL GENDELMAN (MOM)
ROCKVILLE, MARYLAND

DONNA MORRIS (ZACHARY'S MOM – ASHBURTON ELEMENTARY)
ELYSSA MORRIS (ZACHARY'S SISTER) – WALTER JOHNSON
HIGH SCHOOL – BETHESDA MARYLAND

JON SOSNER – STUDENT – HERBERT HOOVER MIDDLE SCHOOL
CAROL SOSNER (MOM)
POTOMAC, MARYLAND



2009-2010 BOARD OF DIRECTORS
(LISTED ALPHABETICALLY)

LOUIS S. FABER, ESQ. ASSOCIATE GENERAL IP COUNSEL -
XEROX CORPORATION

ROSE VIVIAN (ROVI) FABER – PTFC EXECUTIVE DIRECTOR & –
HOPE LODGE (AMERICAN CANCER SOCIETY) BOARD MEMBER

BONNIE FOGEL –FOUNDING DIRECTOR– IMAGINATION STAGE

ETHEL KESSLER – GRAPHIC DESIGNER, PRESIDENT –
KESSLER DESIGN GROUP

JODY GREEN MAX, MD – PHYSICIAN – BETHESDA, MARYLAND

BRUCE SAVAGE, ASE SR VP – INSTITUTE OF SCRAP
RECYCLING INDUSTRIES, INC. (ISRI) – WASHINGTON, D.C.

ALAN N. SCHLAIFER, ESQ. – WHARTON SCHOOL ALUMNI
PRESIDENT (WASHINGTON, DC METROPOLITAN AREA)

**PLEASE KINDLY LET US KNOW IF YOU WOULD LIKE TO
BECOME MORE INVOLVED OR HAVE ANY SUGGESTIONS.**



PTFC IS MISSION ORIENTED AND NON-SECTARIAN IN NATURE.

Do Something Good™

ISRI-PTFC@PTFC.ORG

QuickTime™ and a
TIFF (LZW) decompressor
are needed to see this picture.



In Memory of Jodyann

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About Our Guest Speaker and Honored Guest

Bruce Savage, CAE, APR is currently Vice President of Member Services, Meetings, Marketing and Communications of the Institute of Scrap Recycling Industries, Inc. (ISRI). As a Senior Officer, Bruce is accountable to ISRI's Board, as well as to ISRI's total membership, which includes approximately 1400 member-companies. Therefore, in addition to addressing issues specifically related to ISRI's 650 member-companies who process aluminum, Bruce is similarly involved in helping ISRI's remaining member-companies (those who recycle paper, plastics, glass, rubber, electronics, and textiles) address their issues.

Accordingly, Bruce plays a very important role in sustaining his association's efforts to highlight the scrap industry's integral role in "energy conservation . . . economic, environmental, and social sustainability." Prior to his involvement with ISRI, Bruce served as Vice President, Public Affairs for the non-profit Manufactured Housing Institute in Arlington, Virginia. Our Honored Guest is accredited by the Public Relations Society of America and a Certified Association Executive by the American Society of Association Executives.

We cannot possibly thank this considerate man enough for making today's event possible.



In Memory of Jodyann

OTHER SPECIAL GUESTS (CONTINUED)

HAILA CLEAVER – V.P. PRESIDENTIAL BANK, FSB

JOHN MCGUIRE – BRANCH MANAGER, PRESIDENTIAL BANK, FSB

CORLIN SPURLIN – SITE MANAGER, ROCKVILLE
BLOOD DONOR CENTER

HARRISON BETTIE – FORMER SITE MANAGER, ROCKVILLE
BLOOD DONOR CENTER

MICHELLE COOKSON – REZNICK GROUP – BALTIMORE

BILL RILEY – REZNICK GROUP – BALTIMORE

HY BRONROTT – FATHER OF STATE DELEGATE BILL BRONROTT–
DISTRICT 16 – MONTGOMERY COUNTY

EMILY MAVADO – CONGRESSIONAL AIDE –
CONGRESSMAN CHRIS VAN HOLLEN – 8TH DISTRICT MARYLAND

We apologize for the following errors & omissions:

CAROLE DELL – FREELANCE WRITER & PHOTOGRAPHER
OF POTOMAC, MARYLAND

VIDEOGRAPHER – DAVID HARRIS
(COURTESY OF OUR HOSTESS SHERRY SUNDICK)

